



2016 SPONSORSHIP OPPORTUNITIES



CHILDHOOD HUNGER IN
DENVER IS A PROBLEM.
YOU CAN HELP.



ROCK-A-BELLY 2016
NOVEMBER 5
TURNHALLE TIVOLI



THE PROBLEM

DURING THE SCHOOL WEEK, CHILDREN FROM LOW-INCOME FAMILIES IN DENVER PUBLIC SCHOOLS RECEIVE FREE AND REDUCED LUNCHES. OFTEN THE LUNCH THEY RECEIVE AT SCHOOL ON FRIDAY IS THE LAST MEAL THEY EAT UNTIL THEY ARRIVE BACK AT SCHOOL ON MONDAY. TEACHERS AND PRINCIPALS REPORT THAT MANY STUDENTS COME TO SCHOOL ON MONDAY MORNINGS HUNGRY, COMPLAINING OF STOMACHACHES, HEADACHES AND UNABLE TO FOCUS AND LEARN.

OUR SOLUTION

Food For Thought–Denver (FFT) strives to eliminate this problem by providing a PowerSack to each student in our program to take home for the weekend. Through generous donations like yours, we have been able to sustain and expand our reach to 7 schools this year.

YOUR EVENT

Rock-A-Belly is an annual local hunger awareness event and fundraiser for FFT. As a sponsor, you will appreciate that 100% of your donation goes to feeding hungry children. As a participant at the event, you will enjoy food tastings by Denver’s finest restaurants and craft breweries. In addition, a live DJ, opening band, and music headliner will be featured. While you’re there, check out our famous “Booze Pull” and try your luck at winning a \$100+ bottle of wine! General admission tickets will also be available for the event.



“This will be our third year for our Rock-A-Belly event. Last year we raised enough money to add an additional school to our program. For this year’s event, it is our hope that with your generosity, we can double the proceeds from last year and provide powersacks to two more schools bringing our total schools served to 9! We appreciate any help and hope you’ll join us!”

*—Bob Bell & John Thielen,
Founders of Food for Thought – Denver*

ROCK-A-BELLY 2016 OVERVIEW

ROCK-A-BELLY IS AN ANNUAL LOCAL HUNGER AWARENESS EVENT AND FUNDRAISING FOR FOOD FOR THOUGHT- DENVER. THE VENUE WILL BE FILLED WITH THE BEST EATERIES IN DENVER WHO PROVIDE MOUTH WATERING SAMPLES OF THEIR LATEST DISHES! WE'LL ALSO HAVE BREWERIES AND DISTILLERIES POURING SOMETHING DELICIOUS TO PAIR WITH THE PLATE IN YOUR HAND. LIVE MUSIC IS ANOTHER CATALYST ENSURING EVERYONE IN ATTENDANCE IS HAVING A GREAT TIME! THIS IS A NIGHT FOR THE COMMUNITY TO COME TOGETHER TO ENJOY AN EVENING OUT WHILE SUPPORTING SUCH A GREAT CAUSE.

DATE & VENUE

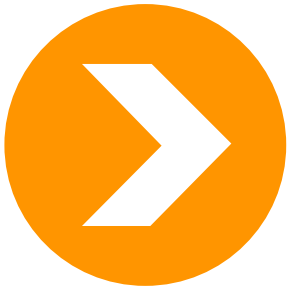
November 5, 2016, at Turnhalle at Tivoli on the campus of Metropolitan State University of Denver.

SCHEDULE

- 5:00pm-9:00pm: Chef & Craft Brew Tastings
- 6:00pm-7:00pm: Live Music Begins
- 7:30pm-9:00pm: Headliner

PHOTO HIGHLIGHTS FROM 2015





FOOD FOR THOUGHT MISSION STATEMENT

THE MISSION OF FOOD FOR THOUGHT-DENVER IS THE ELIMINATION OF WEEKEND HUNGER IN DENVER'S TITLE 1 SCHOOLS. BY PROVIDING A POWERSACK TO EACH CHILD IN THE SCHOOL EACH WEEK, WE HOPE TO ASSURE THAT NO CHILD GOES HUNGRY OVER THE WEEKEND.

MORE ABOUT FOOD FOR THOUGHT-DENVER

Food for Thought (FFT) is a collaborative effort between the Arvada Sunrise Rotary Foundation and Metropolitan State University of Denver to address the needs of children in the Denver community who are hungry.

Each Friday, individuals, students and corporate volunteers fill "PowerSacks" with food to help feed a family of four for the weekend. These bags are then distributed to the students of Columbian, Greenlee, Fairview, Trevista at Horace Mann, Ellis, and Harrington elementary schools as well as a food pantry at Denver South High School. Over 90% of the students at these schools qualify for free and reduced breakfast and lunch programs. Many of these students come to school hungry on Monday mornings due to a lack of adequate nutritious food over the weekend.

WHAT MAKES US UNIQUE

Our structure is designed to keep our overhead costs to a bare minimum so we can focus our donation monies directly to the needs of our student recipients and their families. The two organizational core objectives of our grass-roots program are:

- 1. We are a 100% volunteer organization; we do not hire any paid staff or provide salaries to any individual involved with Food For Thought.**
- 2. Our operating costs are underwritten by our generous Board of Directors and other supporters which allows for all donations received from our sponsors / donors to go directly to feeding Denver's kids.**

HISTORY

Food For Thought-Denver was founded in March of 2012 and since that time has consistently provided thousands of PowerSacks to over 2,000 Denver Public School students and their families. Food For Thought provides these PowerSacks to low income students in Denver Elementary Schools to bridge the weekend hunger gap.

2016 SPONSORSHIP LEVELS & BENEFITS

TITLE: \$25,000

- Exclusive Title Sponsor of the event.
- 20 tickets to attend event.
- Company logo and recognition as Title Sponsor on event website and social media sites.
- Company name and status as Title Sponsor prominently mentioned in event press releases.
- Name with link on social media sites.
- Company logo and designation as Title Sponsor included in email confirmation to all ticket buyers.
- Prominent logo on signage inside and around the perimeter of the event.
- Opportunity to address the guests from the stage.
- Recognition as Title Sponsor from the stage.
- Continuous recognition throughout the event on video display.

PLATINUM: \$20,000

- 15 tickets to attend event.
- Company logo and recognition as Platinum Sponsor on event web site and social media sites.
- Company name and status as Platinum Sponsor prominently mentioned in event press releases.
- Name with link on social media sites.
- Company logo and designation as Platinum Sponsor included in email confirmation to all ticket buyers.
- Prominent logo on signage inside and around the perimeter of the event.
- Recognition as Platinum Sponsor from the stage.
- Continuous recognition throughout the event on video display.

MUSIC SPONSOR: \$15,000

- 12 tickets to attend event.
- Company logo and recognition prominently placed on event web site and social media sites.
- Company name mentioned in event press releases.
- Name with link on social media sites.
- Prominent logo on signage inside and around the perimeter of the event.
- You or a representative from your company will introduce the band live from the stage.
- Continuous recognition throughout the event on video display.

GOLD: \$10,000

- 10 tickets to attend event.
- Company logo and recognition prominently placed on event web site and social media sites.
- Company name mentioned in event press releases.
- Name with link on social media sites.
- Prominent logo on signage inside and around the perimeter of the event.
- Recognition from the stage.
- Continuous recognition throughout the event on video display.

SILVER: \$5,000

- 8 tickets to attend event.
- Company logo and recognition on event web site and social media sites.
- Name with link on social media sites.
- Logo on signage inside and around the perimeter of the event.
- Continuous recognition throughout the event on video display.

PHOTO BOOTH SPONSOR: \$3,000

- 5 tickets to attend event.
- Logo included on all pictures.
- Signage, including logo, at the Photo Booth station.
- Recognition from stage as Photo Booth sponsor.

BRONZE: \$2,500

- 5 tickets to attend event.
- Company logo and recognition on event web site.
- Logo on signage inside and around the perimeter of the event.
- Continuous recognition throughout the event on video display.

BOOZE PULL SPONSOR: \$2,500

The Booze Pull is a game of chance, guests purchase a ticket for \$20, and select a card that matches a corresponding bottle of alcohol ranging in value between \$20 and \$100.

- Signage, including logo, at the Booze Pull station.
- Recognition from stage as Booze Pull sponsor.

YOUR CONTACT FOR SPONSORSHIPS:

Sarah Antolini
 sarah.antolini@gmail.com
 Phone: 610.717.7930



Thank you VISA for being our
TITLE SPONSOR (\$25,000)
 for this year's event!

A SPECIAL THANK YOU TO OUR 2015 SPONSORS

2015 PRESENTING SPONSOR



2015 CORPORATE SPONSORS



2015 RESTAURANT & BREWERY SPONSORS



2015 PARTNERS



YOUR CONTACT FOR SPONSORSHIPS:

Sarah Antolini

sarah.antolini@gmail.com

Phone: 610.717.7930

Yes! I WOULD LIKE TO BE A 2016 ROCK-A-BELLY SPONSOR!

Name of Company, Organization or Individual _____

Company Name (as it should appear on all materials) _____

Contact Person _____

Address _____

City _____ State _____

Zip code _____ Country _____

Phone _____ Fax _____

Email _____ Web Site _____

SPONSORSHIP LEVEL:

- \$25,000
- \$20,000
- \$15,000
- \$10,000
- \$5,000
- \$3,000
- \$2,500

PAYMENT DETAILS

- Check Enlosed
- VISA
- AMEX
- Mastercard
- Discover

Card Number _____ Security Code _____ Expiration Date ____ / ____

Name on Card _____ Signature _____

YOUR COMPLETED FORM

Please scan, email, fax or otherwise return this completed form to **Sarah Antolini (sarah.antolini@gmail.com)**.
Phone: 610.717.7930

LOGO GUIDELINES

Please email your logo to **Sarah Antolini** in these preferred formats: .ai or .eps (vector), 300dpi .tiff or .jpg.
Please do not send small, web site resolution logos as these will not print clearly.



MAKE CHECK PAYABLE TO: FOOD FOR THOUGHT - DENVER
AND SEND PAYMENT + THIS FORM TO:
FOOD FOR THOUGHT - DENVER • PO BOX 11813 • DENVER, CO 80211
720-201-9192 • **501(C)(3) TAX ID #84-1236311**