

CHEF'S PACKET



ALL PROCEEDS GO TOWARD FEEDING DENVER'S HUNGRY SCHOOL KIDS

JOIN US NOVEMBER 7, 2015!

ALL PARTICIPANTS WILL ENJOY FOOD TASTINGS
BY 10 OF DENVER'S FINEST RESTAURANTS
AND 10 CRAFT BREWERIES.
LIVE MUSIC WILL BE FEATURED!





2015 EVENT OVERVIEW

Rock-A-Belly is a local hunger awareness event and fundraiser for Food For Thought – Denver (FFT). Participants will enjoy food tastings by 10 of Denver’s finest restaurants and 10 craft breweries. Live music will be featured!

General admission tickets will also be available for the food, beverage, and music entertainment.

EVENT FORMAT

Rock-A-Belly is a one-day event, November 7, 2015, at Turnhalle at Tivoli on the campus of Metropolitan State University of Denver.

EVENT SCHEDULE

5:00pm-9:00pm: Chef & Craft Brew Tastings

7:00pm: Live Music Begins

8:00pm-9:00pm: Los Straitjackets (headliner)



LOS STRAITJACKETS
(This year’s headliner!)

HIGHLIGHTS FROM LAST YEAR



◀ Restaurant reviewer and KHOW (630AM) radio talk show host, Gabby Gourmet



CONTACT FOR PARTICIPATION:

Julianna Nelson

julianna@cafe180.org

Phone: 720-360-9711



THIS YEAR'S PARTICIPATION INFO

WHAT YOU (THE RESTAURANTS) WOULD PROVIDE:

- 500 samples (taco/slider size portions)
- 2-4 people to cook and serve
- Menus or promotional materials for on-site guest engagement
- Cookware, refrigeration, small wares, storage, sanitation needs, etc.
- Ice for cooling needs
- If electricity is needed, restaurant is to provide extension cords.*
- Load in from 1pm-4pm, Event Starts at 5:00pm
- Promote the event by sharing to social media feeds.

***PLEASE LET US KNOW IF YOU WILL NEED POWER!**

WHAT WE (DOOR TO DOOR ORGANICS) WOULD PROVIDE:

- Our food sponsors will provide a list of product options for you to choose from (\$250 total product)
- Product to be delivered 3 days prior to the event
- Paper plates, napkins, forks as needed for service. Spoons/bowls available upon request.
- Two 6-foot tables (one front, one back) with linens, trash cans and trash bags
- General restaurant signage to mark booth (any additional signage is the responsibility of the restaurant)



LAST YEAR'S RESTAURANT SPONSORS

On October 11, 2014, in partnership with Stop Hunger Now, we packed 100,000 meals for global hunger relief in one day! Additionally, over \$80,000 was raised to support our local FFT program. As a result, two additional schools were added to our program. All participants enjoyed food tastings by 14 of some of Denver's top chefs along with craft brew by Tivoli Brewing Company. The event was a smashing success!



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REGISTRATION FORM

★ PLEASE RETURN ASAP ★



Yes! MY RESTAURANT WOULD LIKE TO PARTICIPATE!

Name of Restaurant _____

Address _____

City State/Province _____ State _____ Zip/Postal code _____

Work Phone _____ Fax _____

BOH Contact _____ FOH Contact _____

Email _____

Cell Phone _____

CONTACT: Julianna Nelson
email: julianna@cafe180.org
phone: 720-360-9711

ELECTRICITY NEEDED: (Circle one): **YES** **NO**



SEND US YOUR RESTAURANT LOGO

Please have restaurants send over their Restaurants Logo to **Matt Bargell, matt.bargell@norden41.com** in these preferred formats: .ai or .eps (vector), 300dpi TIFF. Please do not send small, website resolution logos as these will not print clearly.



MORE ABOUT FOOD FOR THOUGHT

MISSION STATEMENT

Food For Thought – Denver strives to eliminate weekend hunger for children in the Denver area by providing food PowerSacks, because we believe that no child should go hungry.

Food for Thought is a collaborative effort between the Arvada Sunrise Rotary Foundation and Metropolitan State University of Denver to address the needs of children in the Denver community who are hungry! Each Friday we fill “PowerSacks” with food to help feed a family of four for the weekend and distribute these bags to the students of Columbian, Greenlee, Fairview, Garden Place, and Harrington Elementary Schools as well as a food pantry at Denver South High School. Over 90% of the students enrolled qualify for free and reduced breakfast and lunch programs. Many of these students often come to school hungry on Monday mornings due to a lack of adequate nutritious food over the weekend.

The sad statistic is that more than half, over **50** Denver Public Elementary Schools, meet this same demographic and need. Over **26,000** elementary age children in our community come from food insecure households.

Two unique attributes of our grass-roots program are: 1. Our commitment to maintaining a zero overhead model — every penny we raise is used to buy food for the children we serve, and 2. We are a 100% volunteer organization. Our generous Advisory Council Members and other supporters underwrite our operating costs, so our donors will know their donations are going directly to feeding Denver’s kids. Additionally, our 100% volunteer structure helps keep our overhead costs to a bare minimum.

Food For Thought – Denver was founded in March of 2012 and since that time has consistently provided thousands of PowerSacks to over 1,600 Denver Public School students and their families. Food For Thought – Denver provides these PowerSacks to low income students in Denver Elementary Schools to bridge the weekend hunger gap.

To learn more about the Food for Thought organization, visit our website at: www.foodforthoughtdenver.org

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