

SPONSORSHIP PACKET



**HELP US FIGHT CHILDHOOD HUNGER BY
SPONSORING THIS SPECIAL EVENT!**

SIX SPONSORSHIP LEVELS ARE AVAILABLE.

ALL PARTICIPANTS WILL ENJOY FOOD TASTINGS
BY 10 OF DENVER'S FINEST RESTAURANTS
AND 10 CRAFT BREWERIES.
LIVE MUSIC WILL BE FEATURED
AT THE END OF THE DAY!





2015 EVENT OVERVIEW

Rock-A-Belly is a local hunger awareness event and fundraiser for Food For Thought – Denver (FFT). Participants will enjoy food tastings by 10 of Denver’s finest restaurants and 10 craft breweries. Live music will be featured at the end of the day!

General admission tickets will also be available for the food, beverage, and music entertainment.

EVENT FORMAT

Rock-A-Belly is a one-day event, November 7, 2015, at Turnhalle at Tivoli on the campus of Metropolitan State University of Denver.

EVENT SCHEDULE

5:00pm-9:00pm: Chef & Craft Brew Tastings

7:00pm: Live Music Begins

8:00pm-9:00pm: Los Straitjackets (headliner)

HIGHLIGHTS FROM LAST YEAR



CONTACT FOR SPONSORSHIPS:

Jon Woodward

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Phone: 303-669-7747

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FOOD FOR THOUGHT - DENVER • PO BOX 11813 • DENVER, CO 80211
720-201-9192 • 501(C)(3) TAX ID #84-1236311



MORE ABOUT FOOD FOR THOUGHT

MISSION STATEMENT

Food For Thought – Denver strives to eliminate weekend hunger for children in the Denver area by providing food PowerSacks, because we believe that no child should go hungry.

Food for Thought is a collaborative effort between the Arvada Sunrise Rotary Foundation and Metropolitan State University of Denver to address the needs of children in the Denver community who are hungry! Each Friday we fill “PowerSacks” with food to help feed a family of four for the weekend and distribute these bags to the students of Columbian, Greenlee, Fairview, Garden Place, and Harrington Elementary Schools as well as a food pantry at Denver South High School. Over 90% of the students enrolled qualify for free and reduced breakfast and lunch programs. Many of these students often come to school hungry on Monday mornings due to a lack of adequate nutritious food over the weekend.

The sad statistic is that more than half, over **50** Denver Public Elementary Schools, meet this same demographic and need. Over **26,000** elementary age children in our community come from food insecure households.

Two unique attributes of our grass-roots program are: 1. Our commitment to maintaining a zero overhead model — every penny we raise is used to buy food for the children we serve, and 2. We are a 100% volunteer organization. Our generous Advisory Council Members and other supporters underwrite our operating costs, so our donors will know their donations are going directly to feeding Denver’s kids. Additionally, our 100% volunteer structure helps keep our overhead costs to a bare minimum.

Food For Thought – Denver was founded in March of 2012 and since that time has consistently provided thousands of PowerSacks to over 1,600 Denver Public School students and their families. Food For Thought – Denver provides these PowerSacks to low income students in Denver Elementary Schools to bridge the weekend hunger gap.

To learn more about the Food for Thought organization, visit our website at: www.foodforthoughtdenver.org

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THANK YOU TO OUR 2014 SPONSORS

On October 11, 2014, in partnership with Stop Hunger Now, we packed 100,000 meals for global hunger relief in one day! Additionally, over \$80,000 was raised to support our local FFT program. As a result, two additional schools were added to our program. Throughout the day, live music was featured and following the packing session, all participants enjoyed food tastings by 14 of Denver's top chefs along with craft brew by Tivoli Brewing Company. On behalf of all the volunteers of Food for Thought - Denver, we want to thank you from the bottom of our hearts. The event was a smashing success and we couldn't have done it without you!

PRESENTING SPONSOR



WITH GENEROUS SUPPORT FROM



OUR PARTNERS



OUR RESTAURANTS



2015 SPONSORSHIP LEVELS & BENEFITS

TITLE: \$25,000

- Exclusive Title Sponsor of the event.
- 20 tickets to attend event.
- Company logo and recognition as Title Sponsor on event web site and social media sites.
- Company name and status as Title Sponsor prominently mentioned in event press releases.
- Name with link on social media sites.
- Company logo and designation as Title Sponsor included in email confirmation to all ticket buyers.
- Prominent logo on signage inside and around the perimeter of the event.
- Opportunity to address the guests from the stage.
- Recognition as Title Sponsor from the stage.
- Continuous recognition throughout the event on video display.

PLATINUM: \$20,000

- 15 tickets to attend event.
- Company logo and recognition as Platinum Sponsor on event web site and social media sites.
- Company name and status as Platinum Sponsor prominently mentioned in event press releases.
- Name with link on social media sites.
- Company logo and designation as Platinum Sponsor included in email confirmation to all ticket buyers.
- Prominent logo on signage inside and around the perimeter of the event.
- Recognition as Platinum Sponsor from the stage.
- Continuous recognition throughout the event on video display.

MUSIC SPONSOR: \$15,000

- 12 tickets to attend event.
- Company logo and recognition prominently placed on event web site and social media sites.
- Company name mentioned in event press releases.
- Name with link on social media sites.
- Prominent logo on signage inside and around the perimeter of the event.
- You or a representative from your company will introduce the band live from the stage.
- Continuous recognition throughout the event on video display.

GOLD: \$10,000

- 10 tickets to attend event.
- Company logo and recognition prominently placed on event web site and social media sites.
- Company name mentioned in event press releases.
- Name with link on social media sites.
- Prominent logo on signage inside and around the perimeter of the event.
- Recognition from the stage.
- Continuous recognition throughout the event on video display.

SILVER: \$5,000

- 8 tickets to attend event.
- Company logo and recognition on event web site and social media sites.
- Name with link on social media sites.
- Logo on signage inside and around the perimeter of the event.
- Continuous recognition throughout the event on video display.

PHOTO BOOTH SPONSOR: \$3,000

- Logo included on all pictures.
- Signage, including logo, at the Photo Booth station.
- Recognition from stage as Photo Booth sponsor.

BRONZE: \$2,500

- 5 tickets to attend event.
- Company logo and recognition on event web site.
- Logo on signage inside and around the perimeter of the event.
- Continuous recognition throughout the event on video display.

BOOZE PULL SPONSOR: \$2,500

- A game of chance, guests purchase a ticket for \$20, and select a card that matches a corresponding bottle of alcohol ranging in value between \$20 and \$100.
- Signage, including logo, at the Booze Pull station.
- Recognition from stage as Booze Pull sponsor.

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2015 SPONSORSHIP

Yes! I WOULD LIKE TO BE A 2015 ROCK-A-BELLY SPONSOR!

Name of Company, Organization or Individual _____

Company Name (as it should appear on all materials) _____

Contact Person _____

Address _____

City _____ State _____

Zip code _____ Country _____

Phone _____ Fax _____

Email _____ Web Site _____

SPONSORSHIP LEVEL: \$25,000 \$20,000 \$15,000 \$10,000 \$5,000 \$3,000 \$2,500

PAYMENT DETAILS

Check Enclosed VISA AMEX Mastercard Discover

Card Number _____ Security Code _____ Expiration Date _____

Name on Card _____ Signature _____

YOUR COMPLETED FORM

Please scan, email, fax or otherwise return this completed form to Jon Woodward (woodward.jm@gmail.com).

Phone: 303-669-7747

LOGO GUIDELINES

Please email your logo to Jon Woodward (woodward.jm@gmail.com) in these preferred formats: **.ai** or **.eps (vector)**, **300dpi .tiff** or **.jpg**. Please do not send small, web site resolution logos as these will not print clearly.

MAKE CHECK PAYABLE TO: FOOD FOR THOUGHT - DENVER
AND SEND PAYMENT + THIS FORM TO:
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